



Improving Cancer Outcomes by Influencing Decisions Before Cost Is Incurred



THE PROBLEM

Cancer is one of the largest and fastest-growing drivers of healthcare spend. Yet the decisions that determine outcomes, utilization, and cost are often made without access to meaningful real-world evidence.

Treatment options for similar patients can vary dramatically in cost, outcomes, side effects, and quality-of-life impact.

When individuals lack the information and support needed to understand those differences, the result is often unnecessary variation, avoidable utilization, and treatment choices that may not align with their goals.

The most effective way to improve outcomes and reduce unnecessary spend is to influence decisions before treatment begins.

Ardynn combines:

- **capire360**, a real-world data tool to show members 5-year outcomes by treatment option for other “people like me,” meaning the same age, sex, race, comorbidity score, and cancer diagnosis. This information is not available anywhere else.
- Dedicated advocates who help individuals and families understand options, clarify goals, connect with resources and benefits, address insurance issues, and prepare for meaningful treatment discussions with their care team.

Together, they form a new approach to treatment decisions: **Personalized Shared Decision-Making (PSDM)**. PSDM transforms complex clinical data into actionable insights that support informed, values based treatment decisions.

WHY ORGANIZATIONS PARTNER WITH ARDYNN:

\$34K

documented average savings
in first course treatment spend
per case

10x

documented ROI based on
\$3,400 enrollment fee
per member

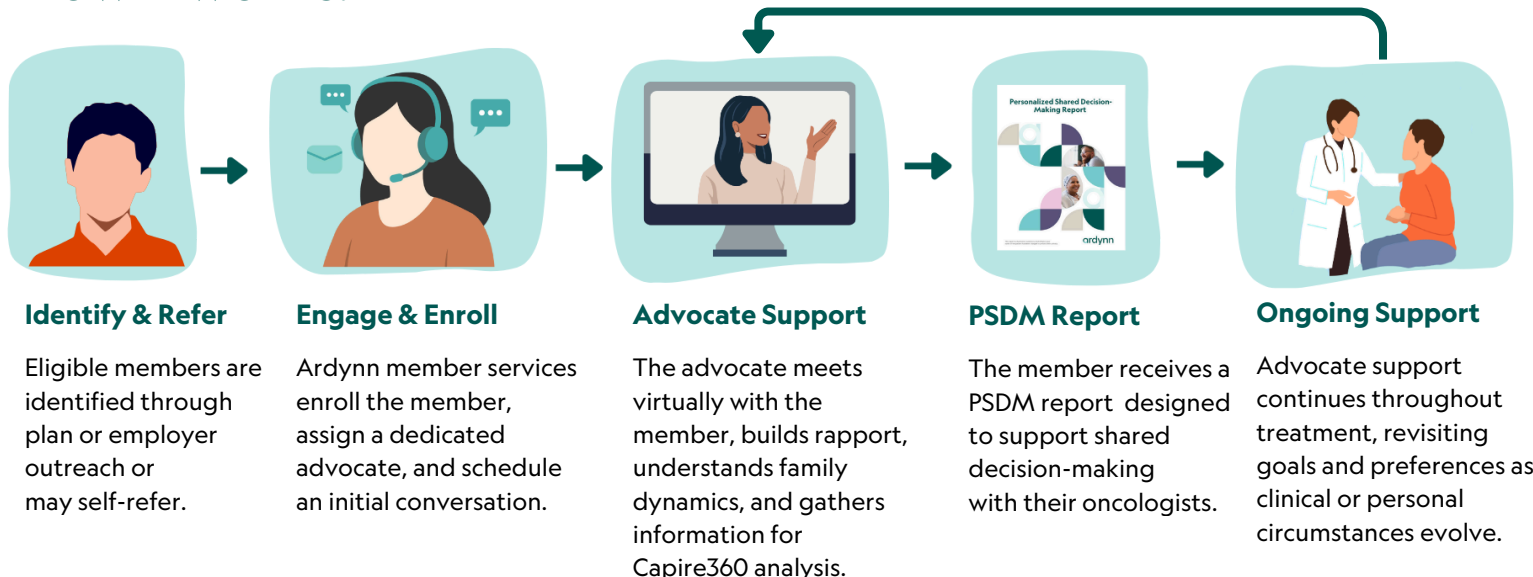
+85

Net Promoter Score
(Healthcare average
ranges from +30 to +45)

30%

documented reduction in first-
course treatment spend,
not including potential
downstream cost

HOW IT WORKS:



VALUE ACROSS COMMERCIAL AND MEDICARE POPULATIONS



Employee Experience



Improves experience and productivity



Reduces downstream medical spend



Supports complex treatment decisions



Improves member experience



Aligns with quality, value-based care, & population health objectives



THE VOICES OF OUR MEMBERS

I wanted to make a decision based on data – not hope or fear. Ardynn helped me see the full picture so I could choose what felt right for me and my family.

- Charles C, Ardynn Member

I wanted to make the right choice, but it was hard with so many opinions and so much information. Ardynn helped me and my son see the facts clearly and focus on what mattered most to me— staying active and independent.

- Richard S, Ardynn Member



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